



## WELCOME TO GIFU

Uncover hidden gems nestled among the mountains and rivers right here in the green heart of Japan. Located between ancient capital Kyoto and modern metropolis Tokyo, it's the wellspring of Japan's rich culture and an ideal destination for curious travelers who want to dig a little deeper.

The slow pace of life in Gifu nurtures the painstaking work of artisans, who practice their centuries-old crafts with passion and dedication. You can try your hand at many of these – papermaking, woodcraft, ceramics, and even swordsmithing – under the patient tutelage of a master artisan. You can also experience practices passed down through the generations, admiring the 1300-year-old art of cormorant fishing by torchlight on a balmy summer evening, or being entertained by a ji-kabuki play at a festival performed by amateur actors in the countryside. Learn from the locals who have lived out the idea of satoyama for generations– working with nature rather than against it, to keep balance and harmony. Those sustainable practices are still woven into daily life today.

Gifu's central location grants easy access from both major cities like Tokyo, Kyoto, Osaka, Nagoya, and the mountainous regions of Takayama, Shirakawa-go and Kanazawa.

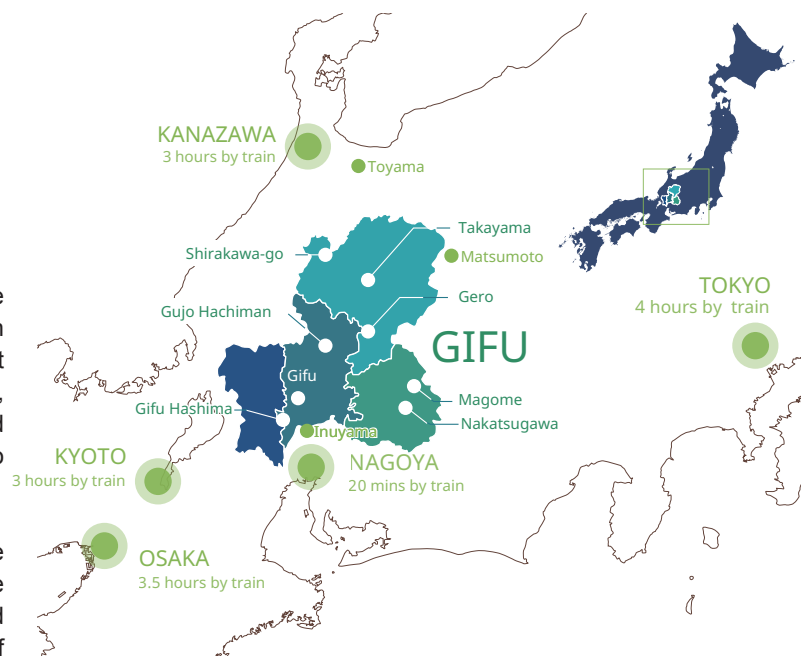
There's no better time to wander off the beaten track than now.

Immerse yourself in the grand outdoors, timeless tradition and living culture here that have been preserved and lovingly passed down the generations.

A trip to Gifu is naturally an adventure.

## GETTING HERE

Gifu is just a speedy ride away on the Tokaido Shinkansen, whether from East or West Japan. Then, change to a local train or bus to further your Gifu adventure. Choose from the JR Takayama Main Line or highway buses to make your way down from the majestic mountainous regions of Takayama, Shirakawa-go, or Kanazawa to access Gifu's other countless wonders.



## Experience the exciting and exclusive, only in Gifu

From activities like creating your very own Damascus knife, to acting in a traditional ji-kabuki play, to cycling along the crystal clear waters of the Nagara River and so much more - Gifu has it all. Chartered vehicles, tour guides, customization of courses and pick up locations are also available. Scan the QR code below, and begin your journey of a lifetime.

For any inquiries or further information, please contact us on the following details.

**Discover Gifu Tour Desk**  
Website: <https://discover-gifu.com>



# Discover GIFU

**Exciting,  
exclusive experiences await you.**

Timeless Japan,  
Naturally an Adventure



Nature & Activities



**Traversing Time and Taste: Nakatsugawa, Tea & Sweets**

Walk the historical Nakasendo and go back in time to the Edo period. Then, stop by for a well-deserved break in your trip at Ichikawa-guricha in Komanba Town to enjoy some local refreshments like the delicious Kurikinton, a well-known Gifu traditional sweet made from chestnuts. Spend a moment traversing time and taste with a delightful range of Japanese tea and kurikinton here, just like the travelers of old.

Time: 3 hours



**Thunderous Majesty: Hida-Osaka Falls Tour**

Marvel at nature's breath-taking wonders as you explore the Osaka-cho area, located at the foot of Mt. Ontake and home to over 216 amazing waterfalls cascading from heights of over five meters. Choose from 13 guided waterfall tour courses with varying levels of difficulty, each allowing you to experience nature's astounding magnificence up close. Hida Osaka Falls is also a part of the Next Gifu Heritage Sustainable Tourism Programme.

Time: TBC

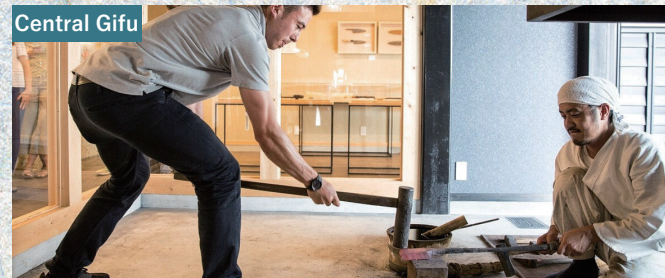


**Across Waters: E-bike Tour Gujo to Gifu**

Take in the marvelous sights along the pristine Nagara River as you e-bike the 50km course from Gujo Hachiman to Gifu City. Stop by popular destinations like the Udatsu Wall Historical District of Mino City, the Seki Hamono Museum, Gifu's Great Buddha, and Kogane Shrine. Recommended for those staying overnight in Gujo and are planning to travel southwards the day after.

Time: 7 hours

Tradition & History



**Takumi · Zen · Samurai Unbound: Swords & Meditation**

Step into the daring domain of the historical warriors in Japan! With detailed explanations and demonstrations of swordmaking by master bladesmiths, Zen history and philosophy embodied by the samurai spirit, and swift but deadly motions of iaijiri. The best part is experiencing it all firsthand - hammer the steel fashioned into a blade, calm your mind and heart with Zazen meditation, and learn the correct ways to wield a katana as you strike the final blow. Unleash the fighter in you.

Time: 4 hours



**Revival in Tranquility: Exclusive Pottery & Tea Retreat**

Enrich your life by embarking on a journey of self-expression and self-discovery through the world of Minoyaki ceramics in the seat of serenity. Heal and restore your mind, body, and soul away from the hustle and bustle of everyday life as you work on your very own clay creations, explore the rich history of the local area and uncover the deep and undeniable connection between soil and soul.

Time: 5 hours



**Minowashi Unfurled: Create Minowashi Paper with Master Craftsman**

Enwrap yourself in the fine art, history, and process of traditional Japanese papermaking from kozo (paper mulberry) to fine Minowashi with guidance from a master craftsman. As the washi dries, savor an appetizing home-cooked countrystyle Japanese meal in the comforts of a rustic Japanese home with a history of over 70 years. Soak in the idyllic atmosphere before leaving with your original Minowashi paper, a tangible reminder of a priceless memory. Transport to the picturesque Monet's Pond is available as an option.

Time: 3 hours



**Revolving Stages: Star in Ji-kabuki**

All the world's a stage, and this one has a role with your name on it! Get up close and personal with the local kabuki troupe, take in the sights, sounds, and stories of the stage and even put on the kumadori make-up yourself as you prepare to act in your very own role in a kabuki play right here in the Kashimo Meiji-za theatre established in 1894.

Time: 7 hours

Life & Culture



**Shoot the Moon: "Gifu Castle and The Moon" Photography & Day Tour**

Take your very own awe-inspiring photo of Gifu Castle atop Mount Kinka with a supersized full moon as a magnificent backdrop, using only a smartphone at a photography course by Gifu's expert photographer, Atsushi Kobayashi!

Time: 8 hours

**Artisanal Legacy: Craftsmen Workshop Tour**

An exclusive opportunity not to be missed! Go behind the scenes of the highly-lauded Takayama Festival and learn from the master craftsmen of the Hida region, called the "Hida no Takumi". Get up close and personal to the festival floats and the craftsmen as they put their remarkable abilities to work. Choose from shrine and temple construction, Shunkei lacquerware, blacksmithing, Ichii itto carvings.

Time: 3 hours



**Reveries: Wedding Photos in Shirakawa-go**

A picture is worth a thousand words. Preserve precious wedding moments into a series of everlasting photos taken in the dreamy Japanese Fairytale Village Shirakawa-go. Choose from Japanese, Western, or other traditional wedding attires. You can bring your own wedding outfits. Begin eternal memories of your wedded bliss right here, right now.

Time: 5 hours

**Life Springs: Hakusan Culture 1-Day Tour**

Enter the sanctuary of the Hakusan Shinko (Hakusan Faith). Discover its history at the Hakusan Culture Museum, then move to the Nagataki Hakusan-jinja Shrine. A guide will show you the ins and outs of correct etiquette when visiting a shrine, and walk you through powerspots and local sites of Important Cultural Properties of Japan. Don shiroshouzoku (white robes) and tread the spiritual mountain trail until you reach the Great Cedar of Itoshiro, estimated to be over 1800 years old.

Time: 6-8 hours

Food & Drink



**Intertwinings of Sake and Culture: Experience Hida Furukawa**

Invalidate your senses as you experience the way of life in the mountains of Hida Furukawa. Visit the Hida no Takumi Bunkakan (Takumikan Craft Museum) and learn of the exceptional local master craftsmen and their works, walk around the old town of great white-walled storehouses with a canal, home to 1,000 brilliant carp of many colors, join a local sake brewery tour, try out a herb-mixing activity and feast on a tasty, healthy meal made with local herbs.

Time: 8 hours



**Nihonshu Magic: Sake Brewery by You**

Step into the shoes of a sake brewer! Get an exclusive taste of the magic that goes into the sake brewing process with the help of a knowledgeable kurabito (brewery worker). With guidance from them, put rice through steps like polishing, molding, and more until it transforms into the liquid ambrosia valued worldwide for its sublime tastes.

Time: 6 h 30 min



**Friendly Deception: Tomozuri Fishing**

Fish for Gifu's renowned ayu with a method tried and tested by time! Presenting the tomozuri (live decoy fishing) style. Watch training videos in a lesson before putting it to practice in the Nagara River with support from a professional guide. Then, dig in to the freshly caught sweetfish, salted and grilled. Enjoy its mouth-watering taste and compare it to that of the locally farmed ayu. Ayu rice will also be served.

Time: 3 hours

• Time listed does not include pick-up and drop-off.  
• All information herein is subject to change depending on circumstances.  
• Activities available are not limited to the ones listed herein, with many more available for bookings.